

Paolo Bulletti biographical note

Paolo Bulletti graduated in Architecture at the University of Florence, town where he was born in 1955. He initially spent about ten years working as a freelance designer in the field of visual design, then, from 1987 to 1994, he has been a founder member of BCP Associati Designers, a multidisciplinary design company working in the fields of architecture, product design and communication. After leaving the group in 1995, he set up his own office in Florence where he works touching on several sectors.

As an architect his professional activity is mainly addressed to the areas of restoration and restructuring of villas and private homes, landscape architecture, interior design as well as the exhibit design of shows and trade fair stands.

Recently he realised architectural restorations and new buildings in the charming Chianti area, in Tuscany. Among his various exhibit design projects we mention the collaboration to the refurbishment and the creation of the new visual communication and identity of the Museum of Science History of Florence. Bulletti has designed various pieces of furniture such as tables, chairs, computer work stations, vases in crystal and modular units system meant for point of sales in franchising. In 1999 he obtained numerous reviews on magazines with the innovative design of the first furniture unit designed for those who play with play-stations.

Due to his knowledge and experience of the real estate scenarios in the Tuscan area, Paolo Bulletti Architects has decided two years ago to create a division, named Real Estate Projects, aimed to assist foreign clients in finding properties to purchase working along with estate agents. The consultancy that the office provides is tailored to solve the problems involving zoning, surveys, architectural refurbishment and negotiation with contractors often subject to many technical, contractual and normative problems that might be difficult for a non-Italian buyer (www.estateprojects.com).

In the field of communication he has designed the corporate image of companies, institutions, products and services, creating several trademarks and logotypes. Among the many works are the identity programs for Ciatti, Effeti Cucine, Vilca, Dubin Sport; magazines and reports for Confindustria, Fondazione G. Michelucci, Chemco Italia, Polychrome; logos for Gucci, Regione Emilia Romagna, Compagnia Italiana Cristallo; collaboration with publishing houses such are Giunti, Electa, Salani. He has also designed the visual communication of exhibitions and congresses and environmental graphics. For the Municipality of Florence, for which he has been collaborating for many years, he participated to conceive the design model of the Multifunctional Information Centres and designed the static and dynamic signage system addressing information to the public in some of the reception areas. A couple of years ago he designed the environmental graphics for a park in the Island of Elba.

Professor of "Scientific English" and "Theories and techniques of architectural design" at the University of Florence, Faculty of Architecture and Professor of "Environmental Design" at SACI-Studio Art Center International, New York - Florence where he is also Head of the Architecture Department. He also taught, between 1990 and 1995, at the Art Center College of Design Europe, Montreux (CH) - Pasadena (USA). He has furthermore been lecturer and visiting professor in the United States and Australia.

In 1992 he lectured at the "4th International Forum on Design Management" in London. In the early eighties he was the curator of the shows "Aspects of Contemporary Architectural Research in London" and "Italian Design of the Fifties" held in Fiesole. Paolo Bulletti has been editor, with Michele de Lucchi, of a collection of books on Design and Art named "Invenzioni d'uso"; he curated for several years the architecture and design column of the magazines "Eco d'Arte" and collaborated with the British magazine "Design" and the Italian "Gap Casa". He is the author of a short essay "Industrial Design: an international survey on the last thirty years" published by Sansoni. Some of his furniture designs have been showed at the Milan International Furniture Fair and reviewed on many magazines among which: "Domus", "Spazio Casa", "Newton", "Fitness", "T3", "Playstation Magazines", "PC Pratico". Two of his projects has been included in the comprehensive publication in four volumes "Contemporary Art" written by Lara Vinca Masini edited by Giunti Publishing Group in 1990-1996. The exhibit project for SACI 20th Anniversary show has been selected for the book "New Italian Exhibition Design", Lybra 1997.

Bulletti is a registered architect in the Register of Architects of the Province of Florence, has been member of ADI (Industrial Design Association) and of EAD (European Academy of Design). In 1995 he has been Liaison member ADI- ICOGRADA (International Council of Graphic Design Associations) and Friend of ICOGRADA.